

## DAHER FOODS - CORNFLAKES

From its humble beginnings in the Lebanese Bekaa Valley, Daher Foods has grown since 1992 to cater its set leading brands to most of the Middle East and North Africa. Today Daher Foods operates some of the largest and state-of-the-art production facilities and direct distribution networks in the region, with a team of farmers, packers, processors and employees who pledge to consistently provide the highest quality products to consumers everywhere. The new project aims to produce breakfast cereals & corn flakes of various kinds and flavors, in addition to varieties of food products made of wheat, corn, rice and oat.

It applied to IDAL in 2004 and started operations in 2006.

The project spans on a built up area of 45,000sqm.

This project benefited from Investment Law 360 and completed the 10 years exemptions.



SECTOR  
SUB-SECTOR  
INVESTOR'S ORIGIN  
MAJOR SHAREHOLDER(S)

**AGRO INDUSTRY**  
**FOOD PRODUCTS**  
**LEBANON**  
**MICHEL DAHER**  
**ABDALLAH DAHER**  
**MARLENE SAYDEH**

TYPE OF INVESTMENT  
LOCATION  
ECONOMIC CONTRIBUTION  
CONTRIBUTION TO EMPLOYMENT  
CONTRIBUTION TO INDIRECT EMPLOYMENT  
STATUS

**GREENFIELD**  
**BEKAA, WESTERN BEKAA, MANSOURA**  
**USD 17.6 MILLION**  
**259**  
**1476**  
**OPERATIONAL**