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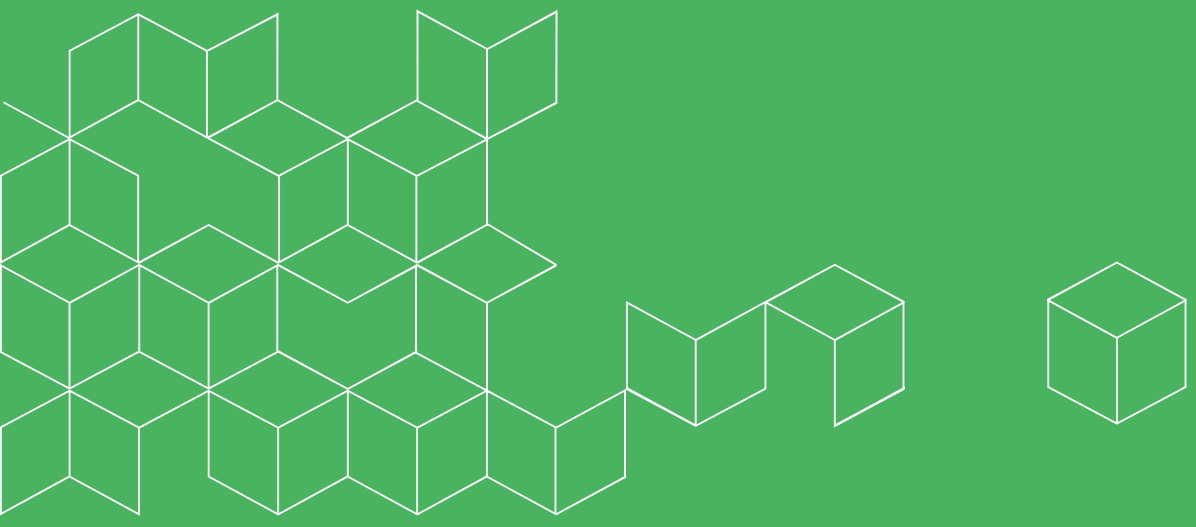
AUTHORITY OF **LEBANON**
Presidency of the Council of Ministers

INTERNATIONAL AGRICULTURE FAIRS

2017



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FRUIT LOGISTICA
FEBRUARY 8 - 10, 2017
LOCATION: BERLIN

Fruit Logistica is the world's leading trade fair for the fresh produce business. In 2016, more than 70,000 trade visitors from 130 countries and around 2,884 satisfied exhibitors from 83 different nations underlined the 2016 exhibition's status as the number one event in the international fresh produce calendar.

Fruit Logistica will showcase a whole spectrum of the fresh fruit and vegetable sector:
- Fresh fruit and vegetable
- Convenience products
- Dried fruits and nuts
- Packaging
- Transport and logistical systems
- Produce handling and storage
- Press and media
- Computer and internet solutions
- Cultivation systems

Visitors of the exhibition are from different business areas:
- Importers and exporters
- Fruit and vegetable producers
- Wholesalers and retailers
- Packaging and handling specialists
- Transporting and logistics specialists

The Fruit Logistica Virtual Market Place provides full details of exhibitors as well as description of their products and hall plants via Industry Portal, Market Place, Perfect Preparation and Simple Navigation.

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WORLD OLIVE OIL EXHIBITION

MARCH 29 - 30, 2017
LOCATION: MADRID

The World Olive Oil Exhibition (WOOE) showcases products like olive oil, varieties of olive oil supplements, chocolate, chips and prepared foods or cosmetics.

The WOOE is a unique space for meetings, conducting business and promoting olive oil. Its various areas include:
- Exhibition Area: WOOE is focused on olive oil products & on those who make them.
- Oil Bar: a tasting area where buyers can sample, the virgin and extra virgin olive oils of each of the participants.
- Business Point: An area reserved for meetings arising during the event.
- Conference Program: the WOOE is also committed to discussion, reflection and information exchange.
- Extra Virgin Olive Oil Tasting: the WOOE also offers tastings of extra virgin olive oils of different origins, varieties and producing regions, as well as cooking demonstrations given by prestigious industry professionals.
- Delicatessen with Olive Oil: A great diversity of gourmet foods and cosmetics which use olive oil as a main ingredient are showcased in this area.
- Show Cooking: Reputed chefs will offer cooking demonstrations and free tasting of dishes made with extra virgin olive oil.

In its 2016 edition, the exhibition became a forum for business dialogue that covered different areas such as Delicatessen with Olive Oil, where more than 50 companies participating with a wide representation of cosmetics and gourmet food and the 20,000 tasting of more than 500 different types of olive oil from Spain, Tunisia, Greece, Australia, Italy, South Africa and more

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AGRA ME

APRIL 10 - 12, 2017
LOCATION: DUBAI

Agra Middle East is the single most important trade event in the Middle East region for agricultural products and other related agribusiness goods and services, including the latest technologies and fertilizers that form an important part of this sector.

Exhibitors of Agra Middle East in Dubai include displays from more than 250 products from 40 countries
- Agribusiness
- Poultry / Livestock
- Fishing / Aquaculture
- Floriculture and Garden
- Machinery / Supplies
- Pest control / Biotechnologies
- Additives
- Veterinary supplies
- Seafood cleaning
- Landscaping
- Tractors
-Mobile loading machines

In partnership with the World Aquaculture Society, the 2016 exhibition was the only conference in the region to represent the local and international aquaculture industry to discuss the business of aquaculture and its returns for investors.

This conference delved into several important topics, such as:
- Sustainable Desert Aquaculture
- Hatchery Capacity Building
- Microalgae
- Proteoletic Enzymes Activity
- Advanced Shrimp Farming
- Controlling White Spot Syndrome
- Bio-Marine Economy
- Water-based Antifouling

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MACFRUT

MAY 10 -12, 2017
LOCATION: ITALY

Macfrut represents a meeting point and an opportunity to exchange ideas for the professionals of fruit and vegetables, from people who work in production and trade to those who work in logistics, packaging, and in the machinery and retail sectors.

The exhibition is a 3 day event from 10 to 12 May 2017. It will be held at Rimini Expo Centre in Italy. The 2016 edition was attended by about 1,000 buyers from all over the world from 5 continents.

Macfrut hosts exhibitors from all over the world displaying:
- Components
- Conditioning
- Conventions
- Food
- Fruit
- Packaging
- Plants
- Plastic
- Processing
- Production
- Refrigeration
- Store
- Trade
- Transport

CONTACT
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WORLDFOOD MOSCOW

SEPTEMBER 11 - 14, 2017
LOCATION: MOSCOW

Over the last 20 years, WorldFood Moscow Exhibition has grown to become a major meeting place for the food and drink industry and a vibrant source of products for the Russian market. World Food Moscow continues to provide suppliers in the food and drink industry with a great opportunity to meet buyers in one of the world's most sought-after growth markets - Russia.

WorldFood Moscow covers all the sectors of the food industry. The exhibition is divided into eleven specialized sectors:
- Meat and Poultry,
- Fish and Seafood;
- Fruit and Vegetables;
- Confectionery and Bakery;
- Groceries;
- Oils, Fats and Sauces;
- Frozen Production;
- Preservation;
- Dairy;
- Tea and Coffee;
- Drinks.

The exhibition is recognized primarily by Russia›s professional visitors and is attended by representatives from the wholesale and retail trade. It is endorsed by and has partnerships with the most influential government bodies, trade associations and institutes.

62 countries are represented by 1,522 companies at the exhibition. Over 30,900 trade visitors from 81 regions and 96 countries underlined the 2016's exhibition. A significant part of the exhibition is taken up by the national pavilions of individual countries.

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FLORAHOLLAND

NOVEMBER, 2017
LOCATION: AALSMEER

The FloraHolland Trade Fair will be held in Aalsmeer.
It is an international trade fair where supply and demand in the floriculture sector comes together.

More than 650 international suppliers of flowers and plants and 50 trend-setting breederds present their latest varieties of cut flowers and plants that can be delivered directly or at a later date. Exporters, wholesalers and their customers, both national and international, can explore a complete overview of the flowers, plants, product concepts and novelties on offer. The FloraHolland Trade Fair Aalsmeer is the meeting place for the floricultural sector.

The Village forms the heart of the fair, where visitors are inspired by trends in marketing concepts and workshops.

A visit to the FloraHolland Trade Fair Aalsmeer is free of charge. The fair is only open to commercial visitors.

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