



**BRIDGE TO INNOVATION 'B2I' – A PROGRAM FOR THE LEBANESE KNOWLEDGE
ECONOMY PLAYERS
ATILC – IDAL – BERYTECH
9 – 11 March, and 3 – 4 May, 2016**

Location: 9 – 11 March in Montreal, Canada, and 3 – 4 May in Beirut, Lebanon

Objective

The purpose of this event is to facilitate the access for Innovative Lebanese Companies in the digital and knowledge economy, to the North American market through Canada, and to provide a network to startups and SMEs to access innovative support through accessing potential acceleration programs and VC funds for potential growth or exits.

The Launch of this initiative will take place in 2 parts: the first one in Montreal, Canada, and the second one in Beirut, Lebanon.

Tentative Program

Part 1: March 9 – 11, 2016, Montreal, Canada

Wednesday March 9	9:00 AM – 4:00 PM	Arrivals and potential B2B meetings based on the needs of the companies.
	5:00 PM – 7:00 PM	Reception at the Municipality of Montreal – Hosted by the Smart City of Montreal Team. Presentation of the showcasing startups / SMEs and the Lebanese Ecosystem. Networking.
	8:00PM –10:00 PM	Dinner hosted by the Lebanese Consulate and the Lebanese Canadian Chamber of Commerce. Networking.
Thursday March 10	All day	Potential B2B meetings based on the needs of the companies. Interview and Press Release on Radio Canada. Potential visits to VCs and Accelerator organizations
Friday March 11	9:00 – 11:00 AM	Potential B2B meetings based on the needs of the companies.
	11:30 – 2:00 PM	Business Lunch, Presentation and Showcase of the Lebanese Startups/ SMEs with the CIO Association of Canada. Networking.

Part 2: May 3 – 4, 2016 Beirut, Lebanon

Tuesday May 3	A High level networking Dinner to Showcase innovative Lebanese Startups and SMEs.
Wednesday May 4	A ½ day Conference with Technical Presentations on how to access North American Markets, and how to benefit from Technical resources from Canada to accelerate innovation.
	The Launch of a Mentorship Program to match Lebanese Entrepreneurs with Experts from the Lebanese Diaspora
	Sharing of the next steps in the B2i Program.